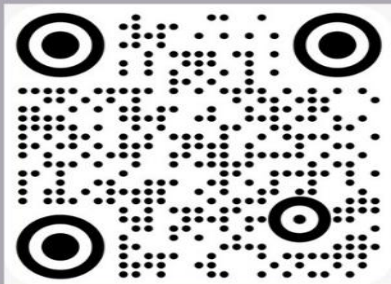


Course Content for 80 Hours:

- **Week 1:** Introduction of BFSI sector, Career opportunities and scope for various profiles (Data Analysts, Underwriting, Sales, Sales-Support, Operations, Finance, administration, HR, Legal, Audit, Compliance & Control, etc.)
- **Week 2:** Analytics Basics & Types (Descriptive, Diagnostic, Predictive, Prescriptive), explore data sets through use of Bar-Graphs, Histograms, Box plots, Frequency plots, and other visualizations.
- **Week 3:** Case studies & practical learning on basic descriptive analytical tools (MS Excel & Tableau Public)
- **Week 4:** Understanding latest trends & application of analytics in BFSI sector (hyper-personalization, Telematics, Smart wearables based insurance, Automation, Digital Payment services)

Registration Link/ QR code

<https://forms.gle/F7hD4H8p98mPogux8>



Duration: 4 Weeks
Days: Monday to Friday

📍 Medi-Caps University

Last Date of Registration : 30 JUNE 2022
Book your seats now (only 60 seats available)

Course fee: Rs 1000 per participant

Payment Details:

Name of A/C: MEDI-CAPS UNIVERSITY -CEP
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BRANCH NAME: OMNI PALACE, RATLAM
KOTHI, INDORE(M.P.)



MEDI-CAPS
UNIVERSITY

SUMMER INTERNSHIP PROGRAM

on
**APPLICATIONS OF
BASIC ANALYTICS IN
BFSI SECTOR**

Organized by:
Department of Management
Medi-Caps University, Indore

Resource Person: Prof. Rohit Joshi
(98267-21451)

Mentors
Prof. (Dr.) A.A. Koser
Prof. (Dr.) Nitin Girdharwal
Prof. (Dr.) Ankur Saxena

Course Outcomes

After completion of this course students will be able to:

- Understand the concepts and methods of analytics.
- Understand the concepts related to BFSI sector.
- Identify, model and solve decision problems in different setting
- Interpret results/solutions and identify appropriate courses of action for a given managerial situation.
- Create viable solutions to decision making problems.

